

Endorsed by the Institute of Leadership and Management (ILM)

A programme that KBA delivered in **partnership with the Local Government Association** for over 8 years

KBA winners of the prestigious **John Sainsbury training award** – see **ILM Hall of Fame - KBA**

# Strategic Leadership in Modern Local Government



A national programme to develop senior managers in local government  
Developed in partnership with the **LGA** and endorsed by the **ILM**

## Who should attend?

High performing local government senior managers (typically assistant directors, heads of service and aspiring heads of service) who aspire to be strategic leaders.

## What's the Structure?

- **Launch Dates:** 15<sup>th</sup> March 2019 (SLM28) and June 2019
- 8 Modules over 9 days and 6 Knowledge Share sessions

## What are the Benefits?

**Career Enhancing** - achieve certification and membership of the Institute of Leadership and Management (ILM). Leads onto KBA's level 7 Award in Leadership and Management.

**High Quality** - quality of content and materials on par with leading MPA programmes, delivered by experienced KBA consultants with an excellent track record.

**3-D Change Management Methodology** – access to an online Change Management methodology along with tools.

**Knowledge Sharing** - sharing ideas and best practice with senior managers from other authorities. **Linked-in** Group

**Personal Develop Tools** – online personal development assessment and plan, and a 360 degree tool is available

**Practical** - develop practical strategic leadership skills immediately transferable to work.

**Identify Cost saving** – have tools and approaches to identify and stop ineffective projects and tasks.

**Time Friendly** - Time commitment to the programme suits busy senior managers.

**Online elements** – new online elements for refresh and for guidance on starting a Limited Company

## What are the Outcomes?

On completion participants will be ready to:

- Apply strategic thinking skills and tools to improve the quality of decision making.
- Commercial Thinking – tools and skills to understand competitive forces and customer analysis
- Lead strategic change by creating a vision and an appropriate change strategy.
- Lead implementation by translating strategy into change projects and programmes.
- Increase self knowledge and leadership influence to build trusting relationships.
- Build high performing internal and multi agency teams.
- Make a positive impact by communicating effectively.
- Be better equipped to make the case for ongoing investment in and recognition of your services.

## Why this programme?

**A proven programme** that has demonstrated excellent payback. Over 380 local government senior managers have attended this programme in the last 9 years, delivered by the **same experienced consultants** with updated content.

### What Participants have said:

"Getting my new job is directly attributable to the training and development I received through KBA. **Head of Commercial Environmental Services**

"The skills I developed from ...the course have been invaluable to my approach in the transformation of services at this difficult time." **Head of Service.**

"Huge impact. Great opportunity to learn and reflect. Made a powerful connection between theory and practice." **Head of Legal.**

"The Leader of our Council praised my work publicly when I applied the material from the programme." **Service Manager.**

"All the tools covered were useful and I will be able to use them at work." **Head of Accounting.**

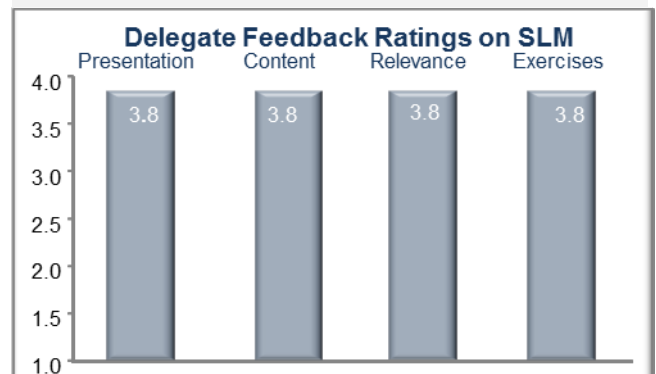
"I have done an MBA, but this is so much more practical and relevant." **Chief Trading Standards Officer.**

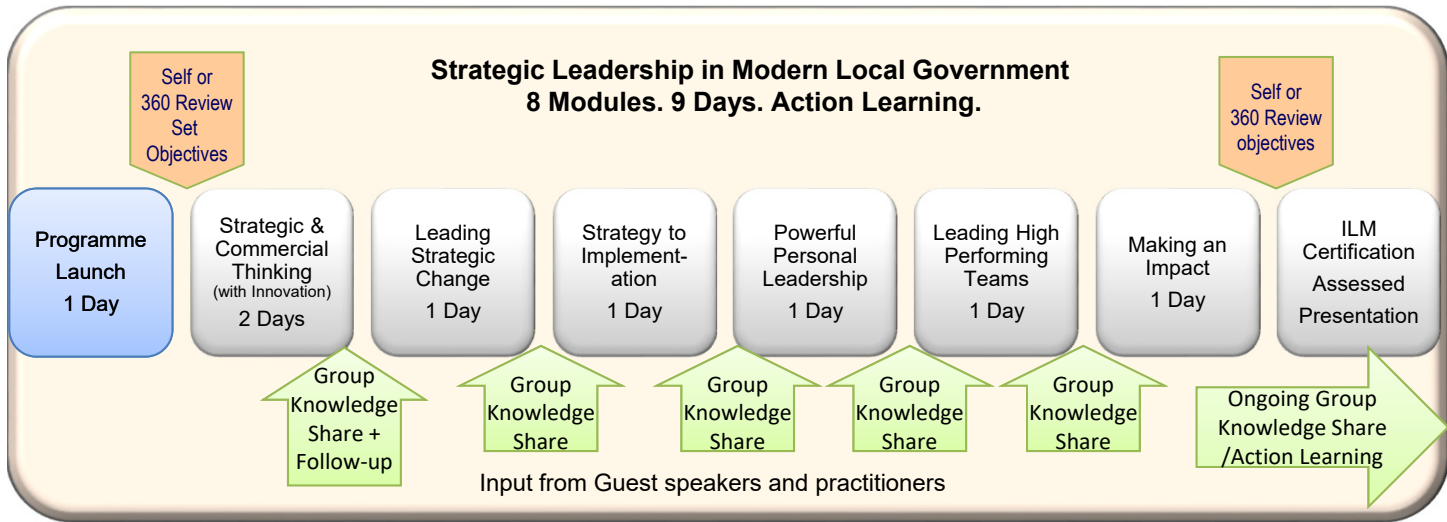
"It was invaluable in preparing me for the interview process for Deputy Chief Exec." **Deputy Chief Exec.**

"I looked forward to every session and left the room buzzing with new ideas and looking forward to putting them into practice to improve services .." **Food and Health & Safety Manager**

"No matter what your professional background is, you will learn something and it will make a difference to your career." **Head of Planning**

Average of **3.8 out of 4.0** from over **7000** incidents of scored feedback on our leadership programme





SLM28	Module / Learning Activity
Fri. 15 Mar 19	Programme Launch
Thur. 28 Mar 19 Fri. 29 Mar 19	Strategic & Commercial Thinking - Day 1 Decision Making & Innovation - Day 2
Tue, 30 Apr 19	ST Follow-up Session + Group Knowledge Share
Tue, 21 May 19	Leading Strategic Change
Tue, 18 Jun 19	Group Knowledge Share
Tue, 16 Jul 19	Strategy to Implementation
Tue, 10 Sep 19	Group Knowledge Share
Tue, 17 Sep 19	Powerful Personal Leadership
Thu, 10 Oct 19	Group Knowledge Share
Tue, 05 Nov 19	Leading High Performing Teams
Thu, 21 Nov 19	Group Knowledge Share
Tue, 10 Dec 19	Making an Impact
Wed, 01 Apr 20	Group Knowledge Share Plus (optional)

### Group Size

Maximum 16 participants to maximise the learning.

### Learning Techniques

Blended learning including teaching of world class principles and concepts; practical group tasks using tools to apply learning to work; use of MBTI® and other tools to increase self awareness and personal reflection. Knowledge Share groups will be established and provided with a clear structure of how to maximise the sessions. You will also have an online personal development plan so that you can set clear development goals.

### Venue

King's College London and Somerset House, The Strand as well as London School of Economics.

**KBA Solutions**



### KBA Solutions

KBA is an **Approved ILM centre**, up to level 7, with an excellent reputation and track record of success in inspiring individual and organisational improvement in local government **since 1993**. They also partner with some of the worlds most successful private sector organisations and have connections with leading business schools.

### Institute of Leadership and Management

The Institute of Leadership and Management (ILM) is the global market leader in the development, administration and assessment of leadership and management qualifications. It is dedicated to advancing the capability of managers and leaders worldwide through the provision of expert qualifications, comprehensive membership services and learning resources. [www.i-l-m.com](http://www.i-l-m.com)

### Fees and Bursary

**Bursaries are available to cover 25% to 15%** of the fees for appropriate candidates – early bookings will be given priority. The delegate fee, that includes all materials, tools, certification and day delegate venue costs is £4,745(ex. VAT) plus £95 ILM fee. With a 20% bursary fee is £3,796, ex. VAT and plus £95 ILM fee. (Fees may increase for SLM27).

### Bookings as soon as possible

Application forms are available from [www.kbasolutions.co.uk](http://www.kbasolutions.co.uk) or email [andrewbray@kbasolutions.co.uk](mailto:andrewbray@kbasolutions.co.uk). Please return completed forms to [andrewbray@kbasolutions.co.uk](mailto:andrewbray@kbasolutions.co.uk) as soon as possible, early applications take priority.

