

# Strategic Leadership in Modern Local Government

A national programme for developing managers into strategic leaders in local government



## What the Programme Offers

This highly successful in-person programme, recognised by the Institute of Leadership and Management (ILM), was introduced in partnership with Chief Executives and the Local Government Association. It aims to develop practical strategic leadership skills immediately applicable in the workplace. This is the 41st cohort, and over 600 local authority managers have attended the programme thus far. It is held at King's College, The Strand, London.

Participants will learn how to challenge future service provision in a rapidly changing digital world and lead and deliver successful change using "hard skills" of commercial and strategic decision-making and "soft skills" of influencing, persuading, inspiring high performance, and building agile cross-functional collaborative teams. They will also gain practical tools and techniques for leading strategic and tactical change.

We developed a very successful virtual classroom approach during Covid. Our online tools for collaborative working on Strategic Analysis etc. have proved to be very beneficial for delegates and their teams. We now combined In-Person delivery with online analysis tools. Only one session is online.

**A national Strategic Leadership Programme for Managers in Local Government**



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## What are the Outcomes?

Participants will gain 21<sup>st</sup>-century strategic leadership skills enabling them to lead practically and virtually, ready to:

- Apply strategic thinking skills and tools to improve the quality of decision-making and reimagine services in a post-Covid world
- Apply commercial thinking using tools and skills to understand competitive forces and customer analysis
- Lead strategic change, practically and virtually, by creating a vision and appropriate change strategy
- Lead implementation by translating strategy into change projects and programmes
- Increase leadership influence, build trusting relationships and psychologically safe working environments
- Build high performing agile and virtual internal and multi agency collaborative teams
- Make a positive impact by communicating with influence
- Be better equipped to make a case for ongoing investment in and recognition of your services.



*"I always enjoy supporting these events – you do get a consistently high standard of participant and that helps the conversation to flow"* **Graham Farrant, Chief Executive, BCP Council**

Proven programme  
**10 plus years**

Alumni **600 +**

Over **195** Local Authorities

Over **90** Chief Exec. speaker



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## Who should attend?

The Programme is aimed at high performing managers, typically assistant directors, heads of service and team leaders who aspire to be strategic leaders. Most importantly delegates must be motivated and open minded to develop and learn new skills including digital and virtual techniques.

## Structure of Programme

The programme (level 7 equivalent) consists of the following modules delivered in 9 days plus 6 self managed knowledge share and action learning sessions across 9 months.

- Programme Launch (MBTI)
- Strategic & Commercial Thinking
- Decision Making and Innovation
- Leading Strategic Change
- Strategy to Implementation
- Powerful Personal Leadership
- Leading High-Performing Teams
- Making an Impact



## About KBA Solutions

KBA Solutions is an ILM recognised Level 7 Centre with an excellent reputation and track record of success in inspiring individual and organisational improvement in local government since 1993. KBA partner with some of the world's most successful private sector organisations and have connections with leading business schools and thought leaders including Thinkers50.

*"It has given me greater confidence, knowledge and equipped me with tools to enable me to lead strategic change. **Senior Wellbeing Strategic Lead***

*"It has enabled me to grow and develop as a leader, giving me the skills and knowledge to move away from managing to leading." **Assistant Director of Public Health***

## An Open Programme means..

**Wider** range of ideas from delegates across the UK

**Broader** knowledge of all types of authorities

**Freedom** in a safe learning environment

**Inspiration** from Chief Executives across the UK.

## What are the Benefits?

**Career Enhancing** – gain knowledge, skills and confidence to achieve your next role with certification and membership of the ILM.

**Digital Leadership** – develop confidence in how to lead and inspire using virtual techniques and collaborative working

**Network / Knowledge Share** – share wide range of ideas and best practice with delegates from authorities of all types

**Quality Assured** – on par with leading MBA programmes, delivered by highly experienced KBA consultants

**3-D® Change Leadership Methodology** – access our online Change Leadership methodology and tools.

**Personal Development Tools** – online personal development planning, 360° feedback & Curio-5® Curiosity Assessment

**Practical** – develop practical strategic leadership skills immediately transferable to work.

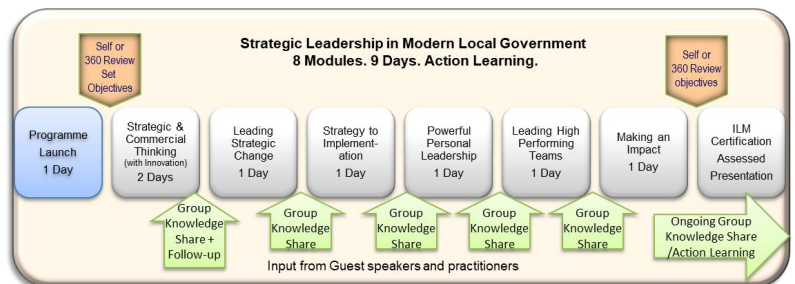
**Innovation & Efficiency** – use tools and approaches for innovating and generating efficiency gains.

**Time Friendly** – time commitment to the programme suits busy senior managers.

**Mentoring** – learn from Chief Executives from authorities across the UK

**Headspace** – quality time for yourself to think and maximise the investment in the programme

**Alumni** – join an alumni of over 600 senior managers for networking, mentoring and CPD events.



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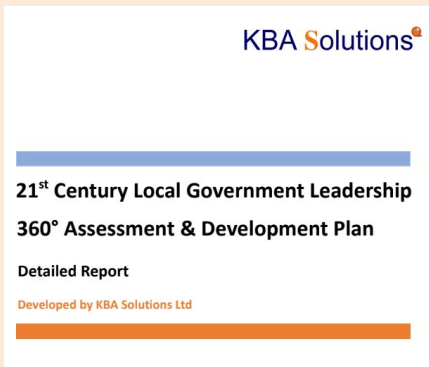
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*“It is so refreshing to have “course leaders” who are genuinely enthusiastic and interested in the content and our contributions. The way you do that and deliver the content with passion creates such a different dynamic and makes you feel like peers too.”* **Strategic Senior Manager**



## Learning Environment

We employ a blended learning including the teaching of world class principles and concepts; practical group exercises using tools and technology to apply learning to work. We can use our virtual classrooms with online collaborative working if in person impossible. We use MBTI® and other tools to increase self-awareness and personal reflection, particularly our innovative Headspace® and Real-Time Learning® techniques which involve coaching in the natural environment and live challenges to discover breakthrough insights.



Knowledge Share groups will be established and provided with a clear structure to maximise the sessions. You will be given the option using an online 360 feedback and personal development tool so that you can set clear development goals.

## Institute of Leadership and Management Certification#

Delegates will achieve ILM Certification on successful completion of the programme.

## Group Size

Limited to around 16 participants to maximise learning.

## Venue

King's College London, in person typically. We have the option to move online if necessary.

Our Virtual classroom uses Zoom breakout rooms and Google Shared Drive Resources Centre (Google account is required).

**Feedback Ratings**  
3.8/4.0 of 4000+ reviews  
**Excellent**

## Image of the online Tools - now used for In-Person breakouts



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## Fees and Bursary

Bursaries are available to cover up to 15% of the fees for appropriate candidates – early bookings will be given priority. The delegate fee is £5,865 (ex. VAT) plus £110 ILM fee. With a 15% bursary, the cost is £4,985.25, ex. VAT plus ILM fee.

### How to Apply

Application forms are available from [www.kbasolutions.co.uk](http://www.kbasolutions.co.uk) or email [andrewbray@kbasolutions.co.uk](mailto:andrewbray@kbasolutions.co.uk).

Please return completed forms to [andrewbray@kbasolutions.co.uk](mailto:andrewbray@kbasolutions.co.uk).

### Further Information

Please email [andrewbray@kbasolutions.co.uk](mailto:andrewbray@kbasolutions.co.uk)

For information about KBA Solutions, please visit [www.kbasolutions.co.uk](http://www.kbasolutions.co.uk). For the ILM [www.i-l-m.com](http://www.i-l-m.com)



## Dates for SLM41

Dates	Programme Module
Wed, 06 Nov 24	Launch
Thu, 21 Nov 24	Strategic & Commercial Thinking
Fri, 22 Nov 24	Decision Making & Innovation
Thu, 12 Dec 24	ST Follow-up (online)
Thu, 30 Jan 25	Leading Strategic Change
Tue, 25 Feb 25	Knowledge Share
Thu, 6 Mar 25	Strategy to Implementation
Thu, 27 Mar 25	Knowledge Share
Thu, 10 Apr 25	Powerful Personal Leadership
Tue, 29 Apr 25	Knowledge Share
Tue, 20 May 25	Leading High Performing Teams
Thu. 5 Jun 25	Knowledge Share
Wed, 2 July 25(?)	Making an Impact



## Word Cloud Feedback

Sessions typically start at 9.45 am to allow travel time

\*KBA reserves the right to change the dates and venue and to take the programme online if necessary.

*"Huge impact. Great opportunity to learn and reflect. Made a powerful connection between theory and practice."* **Head of Community Safety**

*"Do it! Fantastic course - Andrew and Susie are very, very good at what they do. Met a wonderful group of people too."* **Corporate Services Manager**



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